



AGENDA

THURSDAY 5th OCTOBER

RECEPTION AND REGISTRATION 9.00 Hrs.

OPENING ACT 10.00 – 10.30 Hrs.

Honourable Mr. José Ramon García Antón, Regional Councillor for Infrastructures and Transport, Generalitat Valenciana.

1st SESSION INAUGURAL CONFERENCE 10.30 – 11.30 Hrs.

Information Technology: What does future have in store for us?

SPEAKER:

- ❑ **Mr. José Francisco Duato Marín**, Industrial engineering professor. Jaime I award in the category of New Technologies.

COFEE BREAK 11.30 a 12.30 Hrs.

2nd SESSION: CONFERENCE 12.30 a 14.00 Hrs.

Spanish observatories for measuring the Information Society: State of the Art

The participants to the table are representatives of their regional IS Observatories. The need for bodies which are responsible for measuring, assessing and proposing actions for the appropriate development of the Knowledge Society has triggered the creation of these Observatories in recent years. Therefore, the contributions of the participants will allow us to deeply understand the specific aspects of the bodies they represent and the different approaches to the analysis and observation of a common phenomenon.

CHAIRPERSON:

- ❑ **Mrs. Elena Llorca Asensi**, Director General of the Valencian Office for the Information Society (OVSI Foundation).

SPEAKERS:

- ❑ **Mr. Antonio Francisco Pérez Fernández**, Director General for Telecommunications. Junta de Castilla y León.
- ❑ **Mr. David Fernández de la Pradilla Alegría**, Director General of the Agency of Knowledge and the Technology (La Rioja).
- ❑ **Mr. Onofre Molino Díez**, Director General of the Foundation for the integration of resources and the development of new. information and communication technologies in Murcia region (Integra Foundation).
- ❑ **Mr. Pere Joan Planas Mulet**, Director General of Balears Islands Technological Innovation (IBIT Foundation).

LUNCH 14.00 – 15.30 Hrs.

3rd SESSION: CONFERENCE**15.30 – 16.30 Hrs.****e-Commerce, paradigm for the New Economy.**

e-Commerce is growing yearly among the Internet and other technologies users. However, it is a difficult to measure phenomenon. Experts do not always agree on a specific definition for it, and the variety of e-business types increase both the interest and the complexity of it, as can be observed in the analysis.

CHAIRPERSON:

- **Mr. Carlos Mazón Guixot**, Director General for Industrial Security and Consumer Affairs of the Government of Valencia.

SPEAKERS:

- **Mr. José Luis Colvée Millet**, Director General of ANETCOM, the non-profit Association for the Promotion of Business-to-Business Electronic Commerce and ICT in the Valencian Region.
- **Mr. Alfonso Arbaiza Blanco-Soler**, Director General of FUNDETEC, the Foundation for the Info-technological Development of Companies and Society.
- **Mr. Luis Manuel López Aenlle**, Managing Director of AUTELSI, the Spanish Agency of Telecommunications and Information Society Users.

4th SESSION: CONFERENCE**16.30 – 17.30 Hrs.****e-Administration. Keys towards its development and globalisation**

One of the priorities for public administrators nowadays is creating quality electronic services for the citizen. Issues such as interoperability, implications of a different internal organization for public administrations, etc are been debated at the present time. The appropriate development of e-government depends highly on the following up of its evolution, and for that purpose IS observatories need to create reliable indicators. Therefore, this session will try to highlight the importance of having clear concepts on this field, discovering measurement tools and studying the necessary factors for promoting a grater and better implementation of digital public services.

CHAIRPERSON:

- **Mr. José Benedito Agramunt**, Director General for Telecommunications of the Government of Valencia.

SPEAKERS:

- **Mrs. Ana Ortiz de Obregón**, Director of Institutional Relationships of AHCINET, the Hispanic-American Association of Research Centers & Telecommunication Companies, and Coordinator of the Latin American Digital Cities Network.
- **Mr. Emilio Castrillejo Hernantes**, Coordinator of the e-government observatory and programme manager in charge of eProcurement activities, IDABC, European Commission, DG Enterprise and Industry.
- **Mrs. María Mutuberria Zabala**, Director of Electronic Administration and Citizenship Attention, Basque Government.

5th SESSION: ROUND TABLE**17.30 – 18.30 Hrs.****Citizen and user: the two realities of an individual within a technological environment**

The impact analysis of ICTs on society is, no doubt, the hobby-horse of different public and private bodies that deal with issues related with the development of the Information Society. Behaviours and social habits have been modified by the massive introduction of new technologies and services. This has led to a change of attitude of the citizen, not only towards the Administration but also towards companies and other institutions. The individual is analysed within this context in both dimensions: as a citizen within a civil society and as a user of New Technologies. The technological development grade of a society is mostly calculated on the basis of the levels of technological use among citizens, but the future can also be anticipated by analysing other factors such as perception or motivation. The speakers of this round table will help us to understand in detail the importance of an appropriate analysis of this indicators as well as an appropriate interpretation of them in order to extract reliable conclusions that might help us to understand the social reality and to plan actions and policies at all levels.

CHAIRPERSON:

- ❑ **Mr. Carlos Precioso Estiguín**, Undersecretary of Tourism president's department, Government of Valencia.

SPEAKERS:

- ❑ **Mr. Miguel Pérez Subías**, Chair of the Association of Internet Users (AUI).
- ❑ **Mr. Víctor Domingo Prieto**, Chair of Association of Net Surfers (AI).
- ❑ **Mr. José García Méndez**, Director of "Information Society" journal.
- ❑ **Mr. Gustavo Matías Clavero**, Chairman of EDAS SC, Senior Lecturer of International Economic Organization and of the doctorate course "New Economy of the Information Society" at the Universidad Autónoma de Madrid (UAM).

CLOSING SESSION**18.30 Hrs.****GALA DINNER FOR THE AUDIENCE OF THE CONGRESS, AT THE CASINO OF ALICANTE****21.30 Hrs.**

FRIDAY, 6th OCTOBER

The second day of the Congress will be focused on technical and statistical issues. The changing and dynamic nature of the technological environment becomes, even stronger than in other fields, into the need of having methodologies and tools both reliable and flexible. Research techniques and methodologies will be the central axis of these presentations.

6th SESSION: CONFERENCE**10.00 – 11.00 Hrs.****Initiatives towards the homogenisation of methodologies to face new challenges.**

In this session we will put forward practical cases of projects, carried out by experts of different nationalities, aiming for the unification of criteria and methodologies in order to develop a common measurement tool. Speakers will share their experiences within the homogenisation and standardisation framework and talk about success and failure cases. Some of the projects carried out by speakers are currently defining their 2nd stage, so conclusions must be extracted from the previous stage, and key points must be selected to approach the forthcoming one.

CHAIRPERSON:

- ❑ **Mrs. Elena Ruiz González**, Director of CEVALSI, the Observatory for the New Technologies and Information Society in the Community of Valencia, and coordinator of the OEA (Electronic Administration Observatory) Project.

SPEAKERS:

- ❑ **Mrs. Chiara Mancini**, Coordinator of Understand Project (European Regions Under Way Towards Standard Indicators for Benchmarking Information Society).
- ❑ **Mrs. Pilar Lasala Calleja**, Coordinator of eGOBS (International Electronic Government Observatory).
- ❑ **Mrs. M^a Dolores García Dotor**, Director for Information Society Development, Telefónica.

COFFEE BREAK**11.00 – 11.30 Hrs.****7th SESSION: ROUND TABLE****11.30 – 12.30 Hrs.****Methodological and comparative aspects when measuring the Information Society**

This session, focused in mainly technical and statistical aspects, will start analysing which are the keys for IS Observatories to face problems and difficulties related with the diversity of methodologies and the impossibility of making comparisons. With this purpose, we have invited to this table experts of high-standard analytical competence.

CHAIRPERSON:

- ❑ **Mr. Antonio V. Peral Villar**, Director General of Relationships with the Parliament and Government Secretariat, Generalitat Valenciana.

SPEAKERS:

- ❑ **Mr. Miguel Antón Sanz**, Responsible of the ISI (Information Society Index) Project.
- ❑ **Mr. Antonio Pulido San Román**, professor of Applied Economics at the University Autonomous of Madrid (UAM). Director of Institute-CEPREDE -N-economía.
- ❑ **Mr. Domingo Laborda Carrión**, Director of Red.es Observatory.
- ❑ **Mr. Fernando Cortina García**, Subdirector General of Statistical Products of the National Institute of Statistics (INE).

CLOSING CEREMONY**12.30 – 13.00 Hrs.**

Closing Ceremony by **Mrs. Blanca Martínez de Vallejo Fuster**, Regional Secretary of Telecommunications and Information Society of the Government of Valencia.

The Regional Secretary for Telecommunications and Information Society will advance as a conclusion, some key aspects for the IS measurement which have arose from this Encounter, she will make a first assessment and will announce the creation of the International Network of Information Observatories. This Network will carry out, initially, the "Catalogue of key aspects for the measurement and analysis of the Information Society", for what it will be taken into account the main conclusions obtained from the congress. As well, all attendees, and their own organisations, will be invited to visit the website of the congress in order to join the Network, because this will be the virtual meeting point to argue about the contents of the catalogue and other issues related with the widespread of the Information Society and the study of this phenomenon.